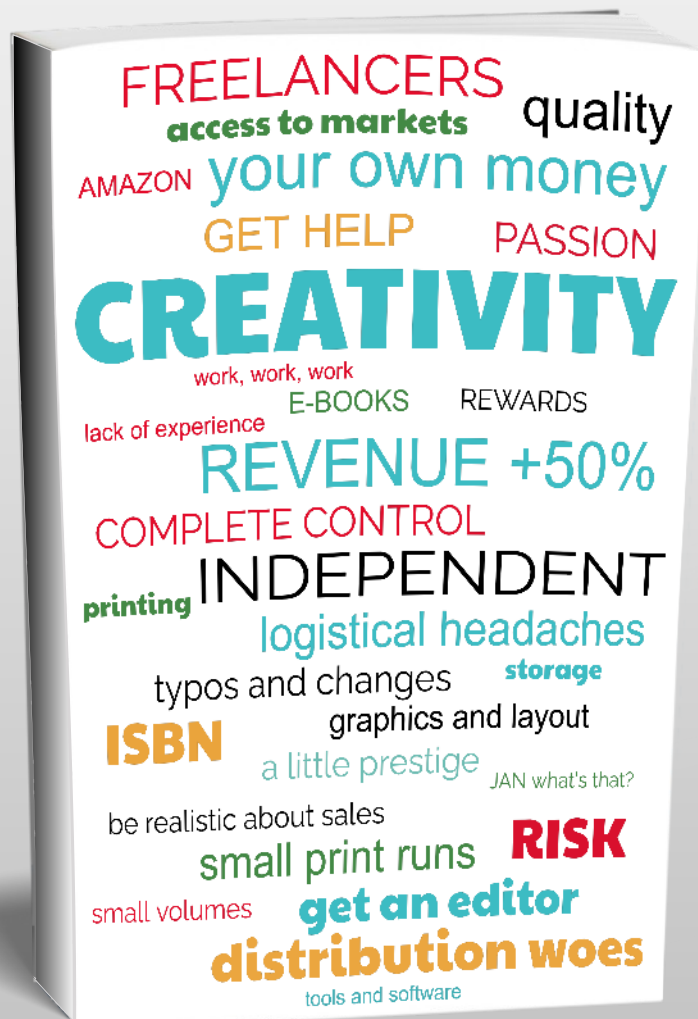


INDEPENDENT PUBLISHING or ESTABLISHED PUBLISHING HOUSE?

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STEP #1: Pick a Word

INDEPENDENT



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ADVICE
and DATA
based on a
SURVEY
from 20
AUTHORS



STEP #2: Let's Talk

ESTABLISHED



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