The 7 principles of art

Balance

Contrast

Scale

Rhythm

Movement

Pattern

Emphasis

Unity

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Contrast

Color Contrast

Shape Contrast

Texture Contrast

Value Contrast
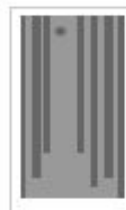
Scale Contrast

Focal Contrast

Balance

Symmetrical

Asymmetrical

Orientation

Horizontal

Vertical

Diagonal

Visual weight follows how the eye reads.

to the right side

to the bottom